

New-Age Undergraduate Programme

BFA* - Animation & VFX (3 Year Full Time Programme)



* Bachelor of fine arts

Academic Year 2015

Industry Partner

iNURTURE
Education Solutions
TOMORROW'S HERE

www.inurture.co.in

Poornima University

Plot No. IS-2027 To 2031, Ramchandrapura,
P.O. Vidhani Vatika, Sitapura Extension, Jaipur - 303905 (Rajasthan)

TOON SKOOL
ANIMATION
AN INURTURE INITIATIVE

BFA - Animation & VFX

Course Objective

This unique course provides dual career options for the students in the fast grown sectors of Animation & Visual Effects. This course enables students to master the art of animation film-making and visual effects. This course is tailor-made to hone the craft skills of the students and help foster creative thinking and ideation. This course encourages students to explore and experiment with ideas and communicate the idea through narrative, non narrative story telling techniques; exploration and experimentation of materials and media in animation, modeling and compositing by adopting innovative exercises. Seamless integration of meaning, form, functions as an exercise in and building coherence in content. It is a unique mix of ideas, creativity and craft skills located in the overall domain of animation and visual effects.

The BFA – Animation & VFX course from Poornima University focuses on these aspects as high competence can propel you to a highly rewarding career in this fast grown Industry. Short films by each students and professionally fine tuned show reels are the best testimonials to the high quality learning that is imparted. This opens opportunities for exposure in the industry through Film festivals at National and International levels. The abundant knowledge from this course will help you in changing the Indian Animation and Visual Effects industry to bring new dimensions.

Course Name

BFA – Animation & VFX

Medium of Instruction / Examination

English

Degree Awarded

Bachelor of fine arts (BFA)

Study Campus

Poornima University
Plot No. IS-2027 To 2031,
Ramchandrapura,
P.O. Vidhani Vatika, Sitapura Extension,
Jaipur - 303905 (Rajasthan)

Duration of the programme

3 Years (6 Semesters)

Eligibility

The minimum qualification required to apply is a pass in the 10+2 examination in PUC / ISC / CBSC or equivalent board or a course recognized as equivalent thereto by the University OR 10 + and govt. passed 3 year

Examinations & Assessments

1. Internal tests
2. Assignments
3. Seminar presentation
4. Class tests
5. Preparatory theory and practical examination
6. Term end theory and practical examination

Semester 1

English
Office Automation
Animation Principles

Practicals

Foundation Art I
Digital Art I
Stop motion Animation
2D Digital Animation I
Soft Skills-I

Semester 2

Communication English
Environmental Science
Storytelling

Practicals

Foundation Art II
Digital Art II
Photography
2D Digital Animation II
Life and Career Skills

Industry Partner



www.inurture.co.in

Poornima University

Plot No. IS-2027 To 2031, Ramchandrapura,
P.O. Vidhani Vatika, Sitapura Extension, Jaipur - 303905 (Rajasthan)



BFA - Animation & VFX

Semester 3

Film Appreciation and Analysis
Story & Script writing
Editing & Sound Design Concepts

Elective(Any One)

Web Animation /
2D Game Art

Practicals

Preproduction I
3D Lab I
3D Dynamics I
Editing & Sound Design Lab
Soft Skills-II

Semester 4

Character Design Concepts
Layout Design Concepts
Light Theory

Practicals

Preproduction II
3D Lab II
3D Dynamics II
Lighting & Rendering
Soft Skills-III

**Subject to changes made by the university*

Career Opportunities

Animation

Experts believe that the Indian animation industry is set to clock stupendous growth in coming times. Animation, which encompasses gaming, web designing, creative content, television commercials, games for internet, personal computer and consoles, has a strong and wide reach across sectors. According to a report by auditing firm PWC on the Indian media & entertainment industry, the animation industry is estimated to have been around Rs.1,100 crore in the year 2006 and it is expected to grow at a rate of 22% to reach Rs.5,400 crore at the end of 2014. This is just over 2% of the size of the world's animation industry and hence, there is tremendous growth potential for the industry.

This Animation course prepares you for career opportunities in

- Animation Production Studio
- Animation Gaming
- Film and other Entertainment Industry
- Advertising Agency
- Television

Visual Effects

VFX and 3D film making industry is expected to grow at 18.5% per annum and it would generate large number of employment opportunities.

- Indian Media & Entertainment Industry is zooming ahead. Current Market Size is estimated at Rs. 61,000-crore and expected to reach Rs. 1,05,200-crore by the year 2014.
- Maximum growth expected in Television and Film segments. More than 300 national and regional TV channels ensure pan India reach.
- Close to 1000 films made every year in India.
- Liberal FDI policies across all the segments of the industry
- Government focusing on regulations to give further force to the industry
- By successfully completing BCA in VFX students can work in many areas of live action Film Production
- The main opportunity comes from VFX Production studios across the country as well as global Animation Industry

Industry Partner



www.inurture.co.in

Poornima University

Plot No. IS-2027 To 2031, Ramchandrapura,
P.O. Vidhani Vatika, Sitapura Extension, Jaipur - 303905 (Rajasthan)



BFA - Animation & VFX

- Advertising Design studios provides multiple opportunities to VFX students, Television Channels and another Tele productions also provide good opportunity for placements

Career Progression path for Animation*

Industry	Entry Level (0-1yrs exp)	Mid Level (3-5 plus yrs exp)	Advanced Level (5yrs plus exp)
Average Salary	₹ 200,000-500,000	₹ 500,000-800,000	₹ 800,000 +
Animation	Visualizer Storyboard Artist BG Modeler/ Character Modular Texturing Artist Graphic Designers 2D/3D Animator Digital Lighting & Compositing Artist Junior Motion Graphic Designer Production Assistant Illustrator	Team Leads Production Coordinator Lead Concept Artist Render Wranglers Senior Artist- Modeling/Texturing/ Animation/Lighting Sr. Compositor UI Designers	Production Manager Creative Director Technical Lead/Director Animation Supervisor Compositing Supervisor Studio Manager Line Producer Asset Supervisor Sequence Lead Sr. UI Design Lead

**Terms & Conditions Apply*

Career Progression path for VFX*

Industry	Entry Level (0-1yrs exp)	Mid Level (3-5 plus yrs exp)	Advanced Level (5yrs plus exp)
Average Salary	₹ 200,000-500,000	₹ 500,000-800,000	₹ 800,000 +
Visual Effects	Visualizer VFX S/B Artist Rotoscope Artist Junior FX Artist Junior Compositor Matte Painters Digital Lighting & Shading Artist Junior Motion Graphic Designer Production Assistant	Team Leads Production Coordinator Sr. Compositor Render Wranglers Senior FX Artist Sr. Digital Lighting & Shading Artist	VFX Producer Pipeline Manager VFX Supervisor Post Production Supervisor Studio Head Tech Lead Digital Lighting & Shading Technical Director(TDs) Compositing Supervisor Line Producer FX Lead

**Terms & Conditions Apply*

Industry Partner

INURTURE
 Education Solutions
 TOMORROW'S HERE

www.inurture.co.in

Poornima University

Plot No. IS-2027 To 2031, Ramchandrapura,
 P.O. Vidhani Vatika, Sitapura Extension, Jaipur - 303905 (Rajasthan)

TOON SKOOL
 ANIMATION
 AN INURTURE INITIATIVE

BFA - Animation & VFX

Partial List of Organizations where our Animation & VFX Students Received Employment Opportunities*



*Terms & Conditions Apply

For Enquiries & Admission Contact

Arpit Solanki +91 97825 47898 | arpit@inurture.co.in